



San Diego Bay at Chula Vista

www.TheLivingCoast.org

Annual Report

Fiscal year 2021-2022





Our Mission

Inspiring the community
to connect with and care
for our coastal environment.



The Living Coast Community Programs



Volunteers



Volunteer hours: **5,240**

Volunteer hours value: **\$156,938**

Volunteers: **113**

New Volunteers: **60**

The Living Coast Community Programs



Trail to Bay Challenge

A community program that mobilizes urban families to explore the outdoors. In partnership with the City of Chula Vista and with support from the California State Parks Habitat Conservation Fund, participants are encouraged to explore, learn, and protect wildlife. By attending three hikes and one cleanup, participants receive a Family Four Pack to the Living Coast!

Our first offsite hike post-pandemic, at Morrison Pond, had a record attendance of 46 participants, showing just how much our community appreciates and needs this safe, outdoor social and recreational event.

51 Hikes

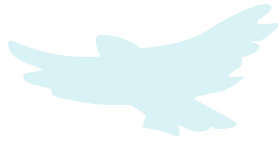
3,132 Participants



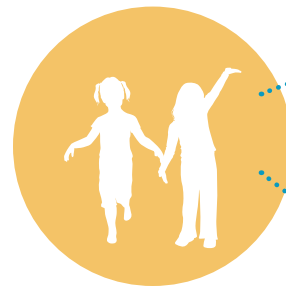
The Living Coast Educational Programs



Wildlife Day Camps



Campers enjoyed science and nature exploration, water sports, animal encounters, and more, including the launch of a new Junior Researcher camp for 7th-9th graders that included oceanographic investigation at the Scripps Institute of Oceanography and on the Research Vessel Bob and Betty Beyster.



over **2,480**
campers

700
education
programs

Overall reach:

over **57,000** including
19,000 children

Field trips:

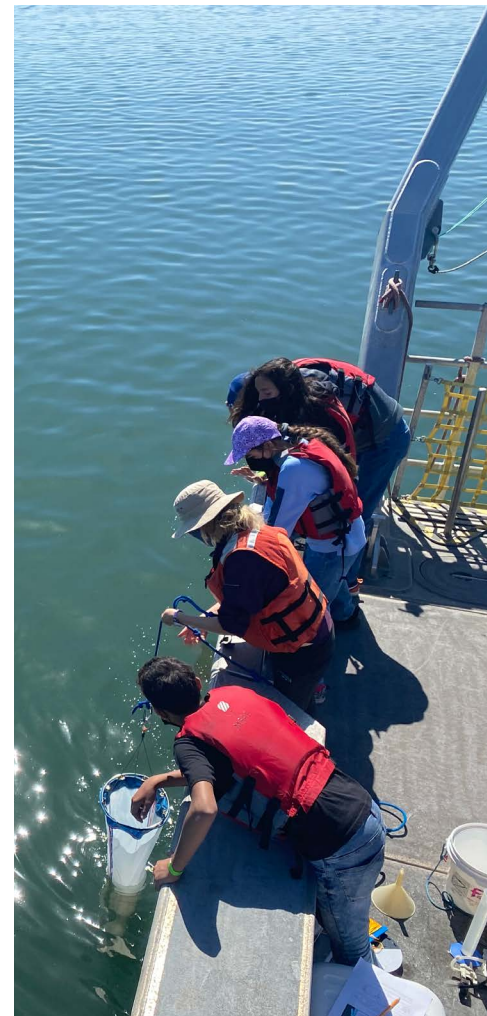
over **13,100** students

Our Wild San Diego:

over **1000** reached



The Living Coast Educational Programs



Chula Vista Elementary School District:

..... **5,492** Children Served

595 Adults Served

177 Field Trips



The Living Coast Farm to Bay



Thank you for your support of the 12th annual Farm to Bay!

We were excited to host this annual fundraising event in-person after going virtual in 2020.

With your generous contributions, we raised **\$110,000** through sponsorships, auction proceeds, and raise the paddle donations.

84% percent of event waste was diverted from the landfill, with a total of **186** pounds of material recycled or composted.



The Living Coast Conservation



Saving Species

The Living Coast has been working to conserve the local population of Burrowing Owls (*Athene cunicularia*). This year, we had a successful breeding season and the chicks produced will be released to the wild to help establish a healthy population locally.



6 burrowing owls
hatched at the
Living Coast



The Living Coast Conservation



26 rails released

25 hatched at
the Living Coast



The Living Coast is proud to be part of Team Clapper Rail, composed of organizations dedicated to the study, restoration, and introduction of the Light-footed Ridgway's Rail (*Rallus obsoletus levi*) in Southern California. The Light-footed Ridgway's rail is a state and federally-listed endangered species. The presence of the rail within a coastal habitat indicates a functioning tidal salt marsh ecosystem and its rich biological diversity. Team Clapper Rail aims to support the rail population through collaborative efforts in zoological propagation, field research, annual census, monitoring, banding, genetic sampling, and introductions into the wild throughout the region.



The Living Coast Animal Care



New Animals

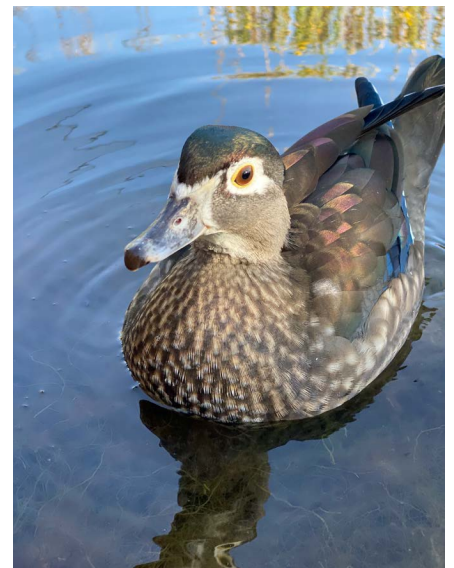


..... **Wood Ducks**

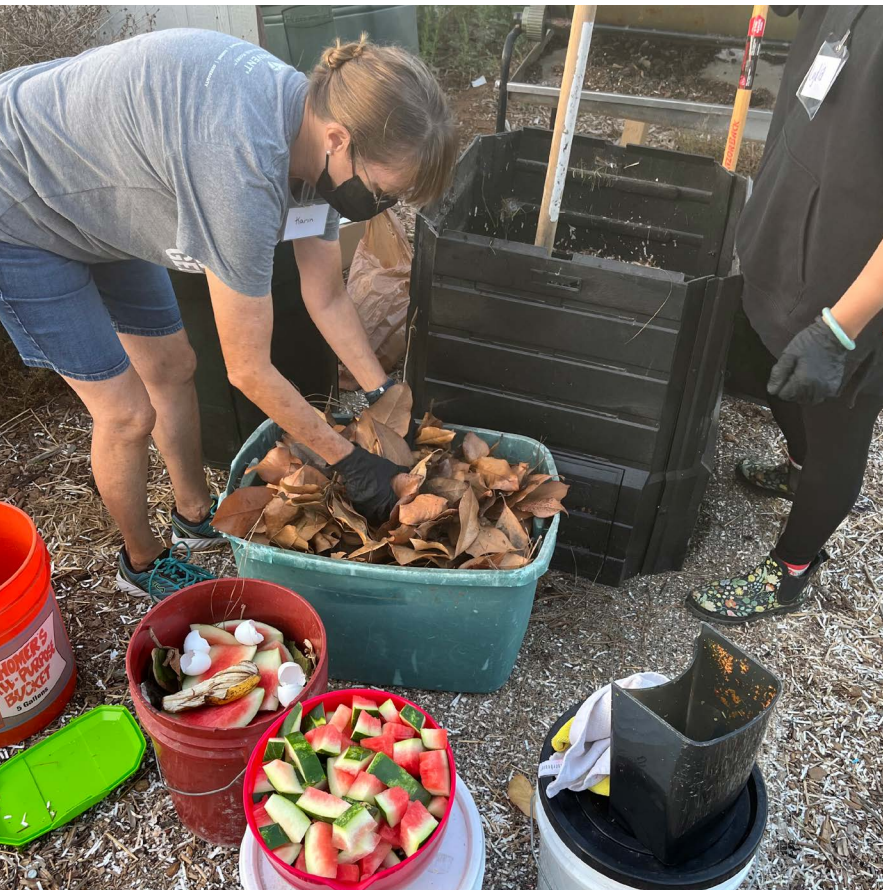


..... **Pacific Spiny Lumpsuckers**

The Shorebird Aviary underwent much needed improvements for the health and safety of our flock!

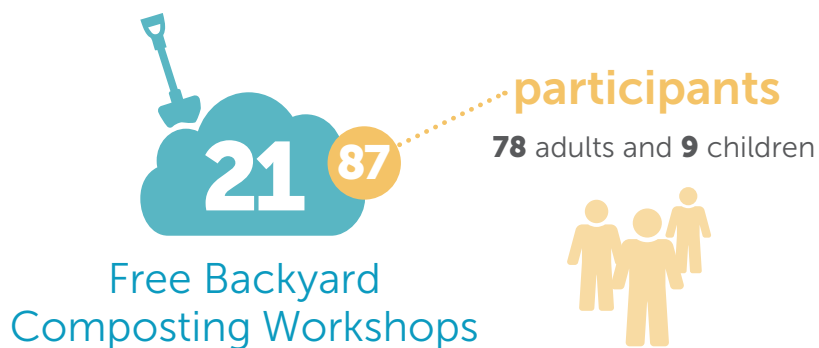


The Living Coast Sustainability



Sustainability didn't take a break!

Composting is an important part of the Living Coast's mission, it helps lower your carbon footprint, divert waste, and enhance your environment, all with one easy solution!



38 zero-waste birthday parties with



**over
200
lbs.**

of waste diverted
from the landfill

The Living Coast Sustainability



**2 Master Composter
Training Courses**
held (1 virtual, 1 in person).

24 participants
attended

5 participants
now certified

The Master Composter Training Course is a seven-week class that provides in-depth training in the art and science of composting.

Fiscal Year 2021-2022 Honor Roll

Thank you to all of our
generous donors for their loyal
support of the Living Coast
Discovery Center.

\$100,000+

Anonymous Donor
City of Chula Vista
J.W. Sefton Foundation
Nelson Family
San Diego Foundation
The JEM Project
Unified Port of San Diego

\$50,000-\$99,999

Sun Communities
U.S. Fish & Wildlife Service

\$25,000-\$49,999

California State Coastal
Conservancy
Ridgway's Rail Recovery
Non-Endowment Fund at San
Diego Foundation
San Diego Gas and Electric®
State of California Natural
Resources Agency
Walter J. and Betty C. Zable
Foundation

\$10,000-\$24,999

Anonymous Donor
Collins Aerospace
Hervey Family Fund at San
Diego Foundation
Marine Group Boat Works
Seven Mile Casino
Sprouts Farmer's Market -
Chula Vista and Eastlake
The Conrad Prebys Foundation

\$5,000-\$9,999

Daphne Seybolt Culpeper
Memorial Foundation, Inc.

Paula and Herb Engel
Fidelity Charitable
J.F. Beyster Fund at San Diego
Foundation
Jean and Christopher Lewis
Republic Services
Samuel H. French and
Katherine Weaver French Fund
Susan Fuller
The Johnson Family
Foundation

\$1,000-\$4,999

AmazonSmile Foundation
Anonymous Donor
Barbara Andrews
Jennifer Austin
BAE Systems
Balboa Thrift and Loan
Baldwin & Sons
Jim Biddle
Employees Community Fund
of Boeing California
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Mary Casillas Salas
Cox Communications, Inc.
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Facebook
Marilee and Bill Fischbeck
Ellen Gross
Jayne and John Harriman
Kendall and Matthew Helm
Hoffman Hanono Insurance
Services
Ken Hunt
Janie DeCelles Fund at San
Diego Foundation

Charlene Krusas
Las Primeras
Diane and Christopher Lever
Claudio Lopez
Tina Matthias
Kathrin Mautino
Anne and Andy McCammon
Sherry Medler
The Miller Hull Partnership, LLP
Mission Federal Credit Union
General Dynamics / NASSCO
Ship Building Company
Nordson Corporation
North Island Credit Union
Marjorie and Daniel Noyes
Joseph Rangus
Mary Ann Saponara
Mariel and Jayson Schmidt
Shauna Stokes
Sweetwater Woman's Club
Lori Torio
Verizon
Denise Lago and Paul Viani
Wells Fargo
Roxanne and Peter Wergeland

\$500-\$999

Theresa Acerro
Virginia Ball
Cindy Canfield
The Chula Vista Woman's Club
Rebecca Vesterfelt and Louis
Cohen
Kari and James Coler
Russell Corpuz
Denise and Gary David
Kathleen and David DiDonato

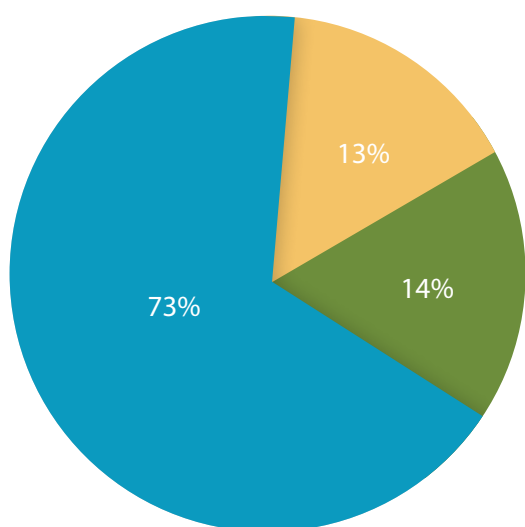
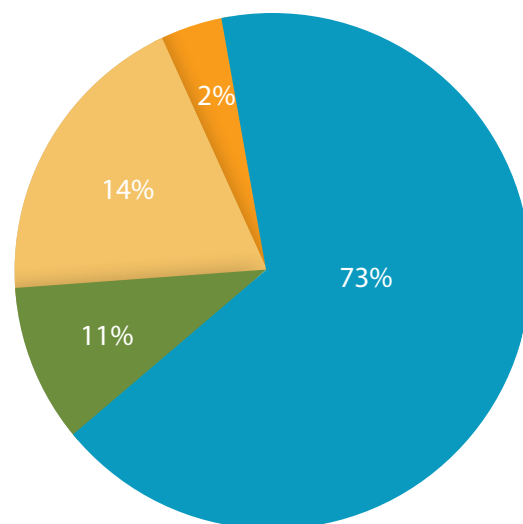
Elizabeth Drees
Cindy and David Dunlevy
Christine and Douglas Evans
Terry Farrelly
Marlene Gutierrez and Janet
Julius
Laura Hartman
Grace Heyser
Jim Hush and Bob Zucco
Michele Mangan and Robert
Kilpatrick
Dennis Klepin
Gisela Koestner
Jessica and Chris LaFave
Katherina and Alex Long
Jennifer and Geoffrey Martin
Krista and Madeline Mattingly
Donna and Gene McAllister
Elizabeth McDonough
Carlos Perez
Marjorie E. Seybold, M.D. Fund
at Renaissance Charitable
Foundation
Robert Ross
Patricia S. Sinay
San Diego County Employees'
Charitable Organization
54 National Self Storage
Joan Serrano
Laurie Shaw
Michael Shepherd
Kara Swafford
Ben Vallejos
Carol and Thomas Warschauer
Darlene Whorley
Carol and Dennis Wilson
Carolyn and Peter Woodbury

The Living Coast Financials



Revenue and Support

Fundraising & Special Events	\$2,472,181	(73%)
Educational Program Services	\$387,372	(11%)
Admissions & Memberships	\$456,908	(14%)
Gift Shop, Rentals, & Investments	\$67,618	(2%)
TOTAL REVENUE	\$3,384,079	(100%)



Expenses

Program Services	\$1,789,145	(73%)
Fundraising and Development, Marketing and Communications	\$323,807	(13%)
Management and General	\$349,578	(14%)
TOTAL EXPENSES	\$2,462,530	(100%)

*due to rounding, percentages may not add up to 100%

Leadership Staff



Thank you to our dedicated staff.

Leadership staff:

Ben Vallejos, Executive Director

Lori Torio, Director of Community Engagement and Development

Shayna Foreman, Director of Education & Guest Experience

Aiyana Reissman, Animal Care Manager

Jessica Leon, Development Manager

Katharine Mathews, Facilities and Sustainability Manager

Sadie Klughers, Marketing and Communications Manager

Ashley Barron, Education Manager

Ramona Wallace, Community Programs Manager

Board of Directors



Board of Directors:

Christopher Lewis, Chairperson
The Lewis Group, President

Kendall Helm, Ph.D., Vice Chair
SDG&E, Vice President of Energy Supply

Sam Cardoso, Treasurer
Mission Federal Credit Union, AVP, Branch Manager

Sara Giobbi, Secretary
General Dynamics/NASSCO, Environmental Engineering Manager

Andy Yuen, Executive Committee,
U.S. Fish and Wildlife Liaison, San Diego Bay National Wildlife Refuge Complex, Project Leader

Risa Baron, Director
Republic Services, Municipal Manager

Susan Fuller, Director
Fuller's Plumbing, Retired

Kyle Strong, Director
Collins Aerospace, Associate General Counsel

**The Living Coast Discovery Center appreciates the commitment
and support from the City of Chula Vista**





Annual Report

Fiscal Year 2021-2022

Envisioning a thriving natural coast through engaged conservation.

The Living Coast Discovery Center is uniquely located on the San Diego Bay National Wildlife Refuge.

Living Coast Discovery Center
1000 Gunpowder Point Drive
Chula Vista, CA 91910

(619) 409-5900

www.TheLivingCoast.org

