

LIVING COAST DISCOVERY CENTER

ANNUAL REPORT
FISCAL YEAR 2019-2020

*Inspiring the community to
connect with and care for our
coastal environment*



ACCESSIBILITY



Welcomed **50,000** guests and
1,800 member households.



Provided wildlife education
for **19,800** students.



*Thank you to Chula Vista Elementary School District
for supporting our education programs.*



1,458 people attended
Animals on the Bay Day, a low-cost
admission day thanks to support from
the County of San Diego.



PASSION



Despite forced closure in March due to the COVID-19 pandemic, we offered virtual programs to continue providing wildlife education while continuing to care for animal ambassadors.



The 10th annual Farm To Bay fundraiser raised **\$114,000** in net proceeds.



95% of event waste was diverted from the landfill, our highest ever, making Farm To Bay a Zero-Waste event.



SUSTAINABILITY



Participated with conservation partners on Ridgway's Rail Propagation & Reintroduction Program, releasing **20** birds into local salt marshes.



Some rails were fitted with solar-powered "backpacks" that will track movements as part of a University of Idaho research project.



Provided **42** no-cost compost programs, teaching **230** children & **138** adults in our community how to turn food waste into nutrient-rich soil.

...t pile should include greens, browns,
... Flip the panels below to see your
ingredients turn to compost.





STEWARDSHIP



Guided **48** local hikes and
20 cleanups with
1,388 participants.



Removed **34,000 lbs.** of
trash & **9,600 lbs.** of
invasive plants.



*Thanks to Wells Fargo, SeaWorld & Busch Gardens
Conservation Fund, and Port of San Diego.*

265 active volunteers
donated **20,000** hours,
a value of **\$622,000**.



*Thank you to Chairman Greg
Cox, San Diego County Board of
Supervisors, for his dedication to
the growth and prosperity of the
South Bay region.*



INTEGRITY



Revenue & Support

Fundraising & Special Events	\$1,143,223 (59%)
Educational Program Services	\$357,994 (19%)
Admissions & Memberships	\$309,696 (16%)
Gift Shop & Rentals	\$117,686 (6%)
TOTAL REVENUES	\$1,932,005

Expenses

Program Services	\$1,404,404 (68%)
Fundraising & Marketing	\$360,778 (17%)
Management, Administration & General Operations	\$312,681 (15%)
TOTAL EXPENSES	\$2,077,863



*The Living Coast is grateful
for the commitment and
support of the
City of Chula Vista and
U.S. Fish & Wildlife Service.*



Board of Directors

Sam Cardoso	Bob Kilpatrick
Herb Engel	Christopher Lewis
Susan Fuller*	Frank Roseman*
Sara Giobbi	Kyle Strong
Kendall Helm	Andy Yuen**
Bob Koerber	

** Honorary Member*

*** U.S. Fish & Wildlife Service Liaison*

Executive Director

Ben Vallejos

HONOR ROLL



\$100,000 and above

Dina and Ken Weimer

\$50,000 - \$99,999

Port of San Diego

San Diego Gas and Electric®

U.S. Fish & Wildlife Service

\$25,000 - \$49,999

City of Chula Vista

The Malk Nature Fund, Fidelity Charitable
DAF

Price Philanthropies Foundation

The Ridgway's Rail Recovery Non-
Endowment Fund, The San Diego
Foundation

\$10,000 - \$24,999

City of Chula Vista Environmental
Services Section

The Hervey Family Fund, The San Diego
Foundation

Nelson Family

Sprouts Farmer's Market - Chula Vista
and Eastlake

Wells Fargo

Walter J. and Betty C. Zable Foundation

\$5,000 - \$9,999

The Bowden Family Foundation

California Coastal Commission

California State Coastal Conservancy

The Elwyn Heller Foundation of San
Diego

Susan Fuller

Hans and Margaret Doe Charitable Trust

J.F. Beyster Fund, The San Diego
Foundation

Elena and Bob Koerber

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\$1,000 - \$4,999

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California

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Building Company

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Denise Lago and Paul Viani

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Jessica and Duane Mallory

Michele Mangan and Bob Kilpatrick

Joni Matlock

Nordson Corporation

Laurie Shaw and Gary Petill

Republic Services

Mary Salas

San Diego County Employees' Charitable
Organization

San Diego Fly Fishers

Southwestern College

Stanley/Stearns Fund, The San Diego
Foundation

Mark Stuart

The San Diego Foundation

ThermoFisher

Kathleen and Ben Vallejos

\$500 - \$999

Theresa Acerro

Kerry Bigelow

Gary Bryant

Francisco Cardona

Judy Cave

Chula Vista Woman's Club

Nicole and Ken Curtis

Denise and Gary David

Cindy and David Dunlevy

Kathleen and Bruce Ellis

Christine and Douglas Evans

Terry Farrelly

Fiddler's Green Restaurant

Suzan and Steve Fuller

Earl Gray

Amanda and Anthony Graziano

John Greenwell

Lynn Guzman

Susan and Mike Hein

Jessica and Chris LaFave

Angie Lasagna and Stephen Bruce

Tina Matthias

Ted Palmer

Patricia Palmer

Joseph Rangus

Jan and Hart Sebring

Shauna Stokes

Sweetwater Woman's Club

Sara and John Thomas

Susan and Steven Tonkin

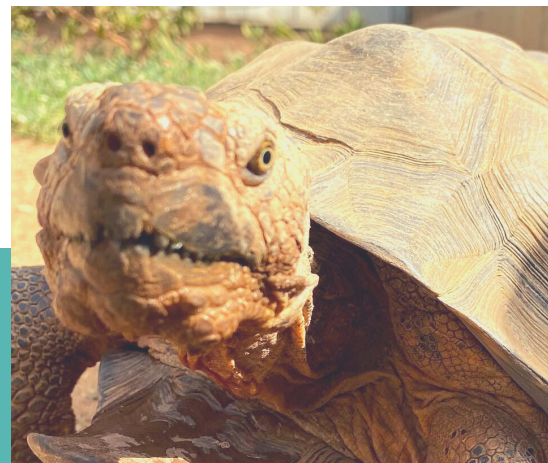
Rebecca Vesterfelt and Louis Cohen

Walmart Chula Vista #5305

Darlene Whorley

John Willet*

*deceased



*Your generous contribution supports our mission
to inspire the community to connect with and
care for our coastal environment.*

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*Envisioning a thriving natural
coast through engaged
conservation*



Living Coast Discovery Center

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