



FARM TO BAY

FOOD & WINE CLASSIC



Vendor Recognition Opportunities

- Exposure to 400-500 guests on-site during the event
- Tens of thousands of media impressions as part of the ongoing marketing and outreach campaign
- Recognition in event promotions, including (as examples) printed marketing materials, press releases, print ads, event fliers, website, direct mail, e-newsletters, social media and more
- Opportunity to showcase brand in guest Swag Bags
- Post-event recognition opportunities including follow-up emails to event guests
- Opportunity to be positioned alongside other high-end, established, local, sustainable and socially responsible restaurants and brands in San Diego

For questions please contact: Sophia Velasquez by phone at 619-409-5940 or email Sophia@TheLivingCoast.org

